

The Creative Industries in IN State Senate District 16 Senator David C. Long

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 16**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

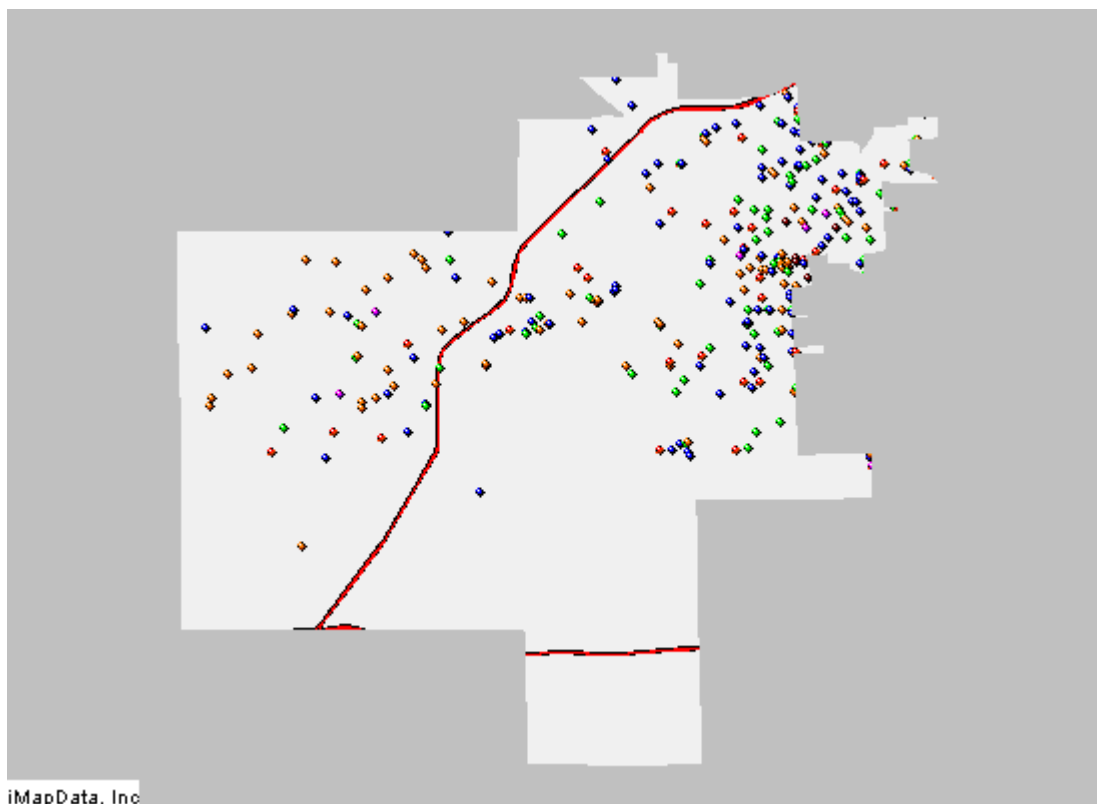
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 16 is home to 327 arts-related businesses that employ 2,527 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 16**, with each dot representing an arts-centric business.

327 Arts-Related Businesses in IN State Senate District 16 Employ 2,527 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 16 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	91
Museums	7	89
Historical Society	1	2
Performing Arts	75	564
Music	48	335
Dance	1	17
Services & Facilities	15	113
Performers	11	99
Visual Arts/Photography	104	724
Crafts	9	36
Visual Arts	11	34
Photography	63	472
Services	21	182
Film, Radio and TV	44	608
Motion Pictures	31	119
Television	8	433
Radio	5	56
Design and Publishing	90	526
Architecture	19	172
Design	32	64
Publishing	1	2
Advertising	38	288
Arts Schools and Services	6	14
Arts Schools and Instruction	6	14
GRAND TOTAL	327	2,527

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 16 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	8	8	0.00%	90	91	1.11%
Museums	7	7	0.00%	88	89	1.14%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	71	75	5.63%	550	564	2.55%
Music	43	48	11.63%	338	335	-0.89%
Dance	1	1	0.00%	17	17	0.00%
Services & Facilities	16	15	-6.25%	121	113	-6.61%
Performers	11	11	0.00%	74	99	33.78%
Visual Arts/Photography	123	104	-15.45%	882	724	-17.91%
Crafts	11	9	-18.18%	64	36	-43.75%
Visual Arts	14	11	-21.43%	54	34	-37.04%
Photography	74	63	-14.86%	597	472	-20.94%
Services	24	21	-12.50%	167	182	8.98%
Film, Radio and TV	38	44	15.79%	632	608	-3.80%
Motion Pictures	23	31	34.78%	145	119	-17.93%
Television	7	8	14.29%	426	433	1.64%
Radio	8	5	-37.50%	61	56	-8.20%
Design and Publishing	93	90	-3.23%	543	526	-3.13%
Architecture	23	19	-17.39%	216	172	-20.37%
Design	28	32	14.29%	55	64	16.36%
Publishing	4	1	-75.00%	10	2	-80.00%
Advertising	38	38	0.00%	262	288	9.92%
Arts Schools and Services	8	6	-25.00%	11	14	27.27%
Arts Schools and Instruction	8	6	-25.00%	11	14	27.27%
GRAND TOTAL	341	327	-4.11%	2,708	2,527	-6.68%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org